

CUSTOMER FOOTFALL COUNTING SERVICES

BECAUSE YOU COUNT ON YOUR CUSTOMERS FOR YOUR PROFITS

With eCOUNT, you can now track customer footfalls!



Benefits:

- Zero Capex Investment and Management
- Provides real-time customer foot-fall data with analysis to improve sales
- Improves store productivity, ROI
- Assess the effectiveness of marketing campaign
- Effective MIS for monitoring sales revenue
- Services managed 24 x 7 by ZCC (Zicom Command Centre)

CUSTOMER FOOTFALL COUNTING SERVICES - SYSTEM ARCHITECTURE

